

Did you know?



9.6 million

people die from cancer every year - this number is predicted to almost double by 2030.

70%

of cancer deaths occur in low-to-middle income countries.

Less than 30%

of low-income countries have cancer treatment services available (compared to 90% in high-income countries)

17% of NCD deaths in the Cook Islands are Cancer related

The total annual economic cost of cancer is estimated at approximately **US\$1.16 trillion.**

At least one third of common cancers are preventable.

Cancer is the **second-leading** cause of death worldwide.

Up to 3.7 million

lives could be saved each year through resource appropriate strategies for prevention, early detection and timely and quality treatment.

CANCER PREVENTION

Cancer is easier to treat when it is found early, so when in doubt, check it out

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Change in bowel or bladder habits
A sore that does not heal
Unusual bleeding or discharge
Thickening or lump in the breast or elsewhere
Indigestion or difficulty in swallowing
Obvious change in a wart or mole
Nagging cough or hoarseness



Together, all our actions matter.

'I Am and I Will' shows us that our actions have an impact on everyone around us, within our neighbourhoods and communities. More than ever, our actions are also being felt across borders and oceans.

This year is a reminder of the enduring power of co-operation and collective action. When we choose to come together, we can achieve what we all wish for:

A healthier, brighter world without cancer.

This World Cancer Day, who are you and what will you do?

To commemorate "World Cancer Day" on Thursday, 4 February 2021, Te Marae Ora is encouraging everyone to wear **ORANGE**.

Kia Orana e Kia Manuia